

formfaktor

Medium für Design und Innovation

Ratecard

Sidebar AD, 1st position

EUR 690.- per week

EUR 2.208.- per month

Sidebar AD, 2nd position

EUR 590.- per week

EUR 1.888.- per month

Sidebar AD, 3rd position

EUR 490.- per week

EUR 1.568.- per month

Special advertising

Special forms of advertising are an elegant and efficient way to enter new markets like the DACH-region.

Sponsored Content

max. 2000 characters (incl. spaces), max. 5 photos, EUR 1.490.- per week

The best way to deliver complex content is with editorial articles. Editors are able to present difficult topics in an easy-to-understand manner. The user is offered a substantive added value. Sponsored content is the perfect way to credibly convey your theme, product or service. The sponsored article will be prominently placed on the front-page for one week.

Advertorial

max. 2500 characters (incl. spaces), max. 5 photos, EUR 1.490.- per week

The advertorial retains the usual editorial look and is embedded almost equally in the editorial environment. The deciding factor here is to really offer the user something interesting: entertaining stories, exciting backgrounds and the like. The advertorial will be placed prominently on the front-page for one week.

Promotion

max. 2000 characters (incl. spaces), max. 3 photos, EUR 990.- per week

The classic PR article is provided by the customer (informative text, images) in such a way that it can be posted on the homepage in the form supplied. It will remain on the front-page for one week.

To keep our high editorial standards there are only three advertorials, sponsored content articles or PR articles allowed within the first 10 posts of the homepage.

Packages

Advertorial for one week on the homepage + Sidebar AD , 1st position

EUR 1.744.- instead of EUR 2.180.-

Advertorial for one week on the homepage + Sidebar AD, 2nd position:

EUR 1.664.- instead of EUR 2.080.-

For long-term cooperation, we offer the creation of an individual microsite, which is linked to our homepage and the perfect place for new stories and news about your company. Price: EUR 6,799.- for 6 months. This includes the creation of the site in close cooperation with the specialists of your company as well as the continuous support and the updating of the microsite.

The delivery specifications of the promotional materials and ads will be communicated separately. All prices are exclusive of 20% VAT.

Special advertising

We are good in the editorial preparation of complex topics. We are happy to support you in the content design of informative articles. We are able to transform even very difficult topics into easy to understand and exciting stories. Get in touch and let's talk about a possible cooperation!

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