

FORMFAKTOR

Design platform for German-speaking markets



About

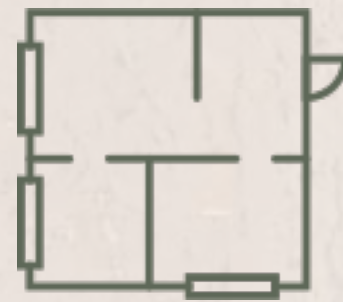
FORMFAKTOR is a design platform for the German-speaking markets based in Austria. It was founded in 2018.

FORMFAKTOR is independent and not financed by any big company, publishing giant, political group or investor with its own agenda. The result is an editorial content, which is determined purely by journalistic duty of care and completely free choice of subject. With its mix of design, innovation, architecture and mobility, FORMFAKTOR picks up on the most pressing questions of our time.

FORMFAKTOR offers special forms of advertising, which are an elegant and efficient way to enter new markets like the DACH Region.



Facts



Unique Visitors: 21.733 per month (as of October 2022)
Visits: 47.205 per month (as of October 2022)



Readership by occupation:
Design professionals from agencies, press departments, companies, decision-makers of high quality design stores, design institutions, universities, architectural practices, design studios and in design interested audiences in general.



TOP readers by countries:
Germany, Austria, Switzerland, Italy, France, USA, China

Rates

Featured Box AD
EUR 790,- per month

Sidebar AD, 1st position
EUR 690,- per month

Sidebar AD, 2nd position
EUR 590,- per month

Sidebar AD, 3rd position
EUR 490,- per month

All ads are on shared positions.

Advertorial
(max. 2.500 characters incl. spaces, max. 5 photos)
EUR 1.490,- per month

*The article is written and designed by an
FORMFAKTOR-editor in close consultation with the
customer.*

Promotion
(max. 2000 characters incl. spaces, max. 3 photos)
EUR 990,- per month

*The article is provided by the customer in such a way
that it can be posted in the form supplied.*

All prices excl. 20 % VAT.



Kontakt

For bespoke ways of advertising please contact:

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